



## Amara Raja Celebrates its 32<sup>nd</sup> Foundation Day

Launches Special Limited Partnership Edition battery commemorating 20 years of Joint Venture Partnership with Amara Raja Batteries Limited

**Tirupati, 20<sup>th</sup> December 2017:** Amara Raja celebrated its 32<sup>nd</sup> Foundation day with full fervor and zeal at its Head Office in Tirupati on Dec 20<sup>th</sup> 2017. Dr Ramachandra N. Galla, Founder Chairman, Amara Raja Group and Mr Jayadev Galla, Vice Chairman, Amara Raja Group welcomed the chief guest Mr. Mr George R Oliver, Chairman & CEO, Johnson Controls who graced the occasion to also celebrate 20 years of Joint Venture Partnership with Amara Raja. Various events were organized for observing the company's 32<sup>nd</sup> Foundation Day, which received a large participation from the employees of Amara Raja.

The foundation day event witnessed "Powering Partnership" themed celebrations to mark the 20 years of partnership of Amara Raja Batteries Limited (ARBL) and Johnson Controls. To mark this special occasion, ARBL launched a special Coffee Table Book capturing memories of its two-decade long journey with Johnson Controls. Also, a special partnership edition battery **AMARON Hilife NOVO** was released during the event. The partnership edition product will be made available exclusively at **AMARON** pit stops and offers special privileges to the buyers including unlimited warranty.

During The Foundation Day celebrations Amara Raja Group unveiled a new corporate film which received a thunderous applause from the employees. Awards were presented to employees in recognition of excellence in performance in various categories. The celebrations also witnessed various cultural programs by employees and external artistes.

The Johnson Controls team participating in the celebrations was led by Mr. George R. Oliver along with 9 members of Global and Asia Pacific (APAC) leadership teams from Shanghai (China), Singapore and Milwaukee (USA). Mr. Joe Walicki, President- Power Solutions, Johnson Controls and Mr. Trent Nevill- President, Asia Pacific, Johnson Controls were among the members of the leadership team.

**Speaking on the occasion, Mr. George R. Oliver, Chairman & CEO, Johnson Controls said,** "On behalf of Johnson Controls, thank you to all who have contributed to the success of Amara Raja Batteries and Johnson Controls partnership. Congratulations on twenty years of growth and success, and I look forward to decades more."

**Recalling the successful journey Dr Ramachandra N. Galla, Founder Chairman, Amara Raja Group said** "It is a very happy occasion for all of us at Amara Raja. We have had a successful journey till now and the success is a result of all the efforts put in by the employees of the Amara Raja Group. We will continue our pursuit for excellence and strive for transformation and betterment of the society."



**Mr. Jayadev Galla, Vice Chairman & Managing Director of Amara Raja Group said, “In last 32 years, we have grown from grass root level to a world class and a state of the art company. Today the world is looking at us and the future is full of opportunity. Our hard work of all these years will continue to guide us in the future as well. We have set ourselves aspirational growth targets in pursuit of our vision and will continue to create high social impact in everything we do.”**

### **About Amara Raja**

Amara Raja is amongst India's leading business conglomerates with interests spanning verticals from the production of lead acid batteries (AMARON brand), power conversion products, sheet metal products, precision components, electronic products, Infrastructure Development, industrial services to food processing. Amara Raja Group of companies with their flagship company Amara Raja Batteries Ltd, are one of the largest manufacturers of Automotive and Industrial batteries in India. Amara Raja Group employs a work force of around 14000 people with a Net revenue of around Rs 6917 Crores (USD 1.03 billion) during financial year 2016-17.

### **About Amara Raja Batteries Limited**

A company with 26% equity each from the Galla Family and Johnson Controls Inc., USA, Amara Raja Batteries Limited is the technology leader and one of the largest manufacturers of lead-acid batteries for both industrial and automotive applications in the Indian storage battery industry.

In India, Amara Raja is the preferred supplier to major telecom service providers, Telecom equipment manufacturers, the UPS sector (OEM & Replacement), Indian Railways and to the Power, Oil & Gas, among other industry segments. Amara Raja's industrial battery brands comprise PowerStack®, AmaronVolt™ and Quanta®. The Company is a leading manufacturer of automotive batteries under the brands Amaron® and Powerzone™, which are distributed through a large pan-India sales & service retail network.

The Company supplies automotive batteries under OE relationships to Ashok Leyland, Ford India, Honda, Hyundai, Mahindra & Mahindra, Maruti Suzuki, and Tata Motors. The Company's Industrial and Automotive Batteries are exported to countries in the Indian Ocean Rim.

### **Johnson Controls**

*Johnson Controls is a global diversified technology and multi industrial leader serving a wide range of customers in more than 150 countries. Our 120,000 employees create intelligent buildings, efficient energy solutions, integrated infrastructure and next generation transportation systems that work seamlessly together to deliver on the promise of smart cities and communities. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. We are committed to helping our customers win and creating greater value for all of our stakeholders through strategic focus on our buildings and energy growth platforms.*

### **Johnson Controls Power Solutions**

*Johnson Controls Power Solutions is a world leader working in partnership with our customers to meet increasing market demands for energy storage on a global scale. We create the most advanced*

*battery technologies for virtually every type of vehicle on the planet. Our employees develop, manufacture and distribute the smartest portfolio of lead-acid and lithium-ion technologies in the world. These technologies deliver uniquely sustainable, next-generation performance. We partner with our customers at every link in the supply chain, contributing to the communities we serve and the planet we share.*



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